



Sponsorship & Exhibitor Opportunities  
for the **Alliance Third Annual Conference**

*"Deepening Connections in the Massage Education Community"*

June 7-9, 2012 | Tucson, Arizona  
Hilton El Conquistador Resort



Alliance *for*  
Massage Therapy  
Education

## Sponsorship & Exhibitor Opportunities for the **Alliance Third Annual Conference** June 7-9, 2012 | Hilton El Conquistador Resort



### **Tucson, Arizona**

You are invited to join the Alliance for Massage Therapy Education for our 2012 Annual Conference – in the dramatic setting of Tucson, Arizona. The event will feature workshops, discussion groups and keynote presentations focused on the important theme of *Deepening Connections in the Massage Education Community*. The program includes educational sessions and activities to nurture and deepen the relationships among massage school administrators, teachers, continuing education providers and industry representatives.

*Conference Sponsorships* provides your company or association with the opportunity to interact with educators and decision makers from around the country with a targeted marketing message and business development efforts. You may also consider *showcasing your products and/or services as an Exhibitor*. A list of sponsorship options is outlined on the following pages. Detailed program information will be posted to the Conference page on the Alliance website.

At the Alliance Conference, the Exhibit Hall is located in the same room where meal functions take place – and within close proximity of the main assembly room. This ensures that your exhibit will receive plenty of *high-quality contact time with attendees*. As well, those who are representing our sponsors and exhibitors are considered full participants in the conference. This means you are welcome to attend all educational programs, join in discussions, and *share your knowledge and perspective*. You're considered part of our community.

The Alliance has chosen another highly desirable location for the 2012 Conference. The Hilton El Conquistador Golf and Tennis Resort is a Four-Diamond property that is framed by Tucson's Catalina Mountains. This beautiful facility provides a relaxing and inspiring place for the community of massage educators and leaders to gather.

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## **GOLD SPONSOR: \$10,000 – Exclusive Conference Partner**

- ▶ This opportunity is limited to one company or organization, with special recognition as top supporter of the event
- ▶ Exclusive name and/or logo placement in conference tote bag or name badge
- ▶ Full-page color ad in conference program
- ▶ Four (4) full conference registrations
- ▶ One (1) 2.5' x 6' premium-placed table top exhibit space
- ▶ Opportunity for a company representative to extend a two-minute welcome at a general session
- ▶ Company will be featured in pre-conference promotions to Alliance members
- ▶ Premium logo placement on the Alliance's Annual Conference web page and event signage
- ▶ One-time use of the post-conference attendee mailing list

## **SILVER SPONSOR: \$5,000 – 5 opportunities available**

- ▶ Three (3) full conference registrations
- ▶ One (1) 2.5' x 6' table top exhibit space
- ▶ Sponsorship recognition at one (1) group meal or keynote presentation
- ▶ Opportunity for company representative to extend a two-minute welcome at the sponsored meal function or keynote
- ▶ Recognition on the Alliance's Annual Conference web page and event signage
- ▶ Half-page ad in conference program
- ▶ One-time use of the post-conference attendee mailing list



## **CONFERENCE ANGEL: \$1,000**

- ▶ Post your company on a slide at the conference
- ▶ list your company name/logo (with an embedded link) on our website on the Conference Sponsor page
- ▶ Mention your sponsorship in one of our Monthly Member News
- ▶ Add a promotional piece in our conference tote bags



## **TOTE BAG INSERT \$500**

- ▶ Add a Promotional Piece and/or Samples inside the Conference Tote Bags

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## CONFERENCE EXHIBITOR:

**\$1,595** for Alliance Allied Members and  
Gold-Level School or CE Members

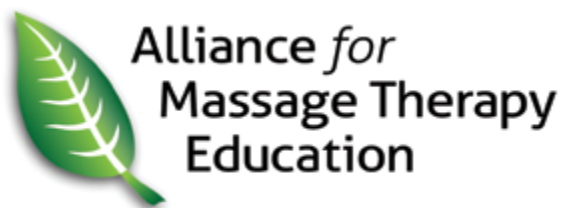
**\$2,295** for non-members

- ▶ Includes one 2.5' x 6' **table top exhibit space** for your company or association. Exhibit spaces not purchased as part of a conference sponsorship are assigned on a first-come, first served basis.
- ▶ The exhibit fee for Members includes two (2) full conference registrations for Allied Members, and one (1) registration for School and CE Members. Additional registrations will be at the member rate.



## ABOUT ALLIED MEMBERSHIP

- ▶ This is the membership category for companies that provide products and services to the education sector, as well as other stakeholder organizations in the massage therapy field that want to support the work of the Alliance.
- ▶ Allied Members receive year-round exposure on a special page on the Alliance website, with a hot-linked logo. In addition, they are eligible to post an unlimited number of workshops and webinars to the Continuing Education Resource Directory (at no cost), and will receive discounts on banner ads on the CE Directory.
- ▶ Allied Membership dues are **\$1000/year**.
- ▶ Allied Members receive a **\$700 DISCOUNT** on the price of a tabletop exhibit space at the Annual Conference, which makes this membership category an excellent value.
- ▶ Membership is based on the date of first joining, and renewals will be payable on the anniversary of that date.



## 2012 Annual Conference Sponsorship & Exhibit Space RESERVATION FORM

CONFERENCE OPPORTUNITIES – INDICATE YOUR CHOICE:

- GOLD SPONSOR – \$10,000**
- SILVER SPONSOR – \$5,000**  
*Sponsorship choice of one meal function or keynote address, to be determined*
- CONFERENCE ANGEL – \$1,000**
- TOTE BAG INSERT – \$500**
- EXHIBIT SPACE ONLY: MEMBER RATE – \$1,595**
- EXHIBIT SPACE ONLY: NON-MEMBER RATE – \$2,295**
- ALLIED MEMBERSHIP DUES – \$1000/YEAR**

**Payment:** (Your signature below signifies your commitment to pay for all sponsorships or exhibit spaces as stipulated herein)

Name \_\_\_\_\_

Company/Association \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Mobile \_\_\_\_\_

Website \_\_\_\_\_ Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Credit Card (select one at right):

Check enclosed (payable to AFMTE)

Please Invoice me

VISA

MasterCard

American Express

Check here if your C.C. Billing Address is the same as your Mailing Address. If different, write in below.

Credit Card # \_\_\_\_\_ Card Security Code# \_\_\_\_\_

Exp. Date (month/year) \_\_\_\_\_ Name on card \_\_\_\_\_

TOTAL PAID: \$ \_\_\_\_\_ Signature \_\_\_\_\_

**Payment & Cancellation Policy:** This document serves as a contract. All sponsorship requests are final, and are subject to approval of the Alliance. Execution of this form signifies assumption of legal responsibility to pay for all fees as stipulated on the form. Payment must be made in U.S. dollars drawn from a U.S. bank. In compliance with ADA regulations, the Alliance will take all reasonable steps to ensure that those persons with disabilities are given equal and reasonable opportunity to participate in the conference. **For further information, please contact the Alliance toll-free at 855-236-8331.**

**MAIL** completed form with payment to:

Alliance for Massage Therapy Education | 1760 Old Meadow Drive, Suite 500, McLean, VA 22102

**FAX** completed form to: **786-522-2440**

**SCAN** completed form and EMAIL to: **<admin@afmte.org>**

**Click here to visit the Online store**