



Sponsorship & Exhibitor Opportunities  
for the **Alliance Fourth Annual Conference**

*"Creating a Culture of Teaching Excellence"*

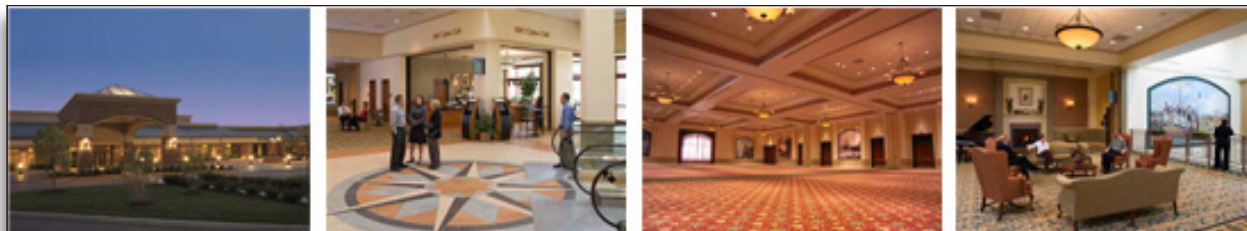
July 18-20, 2013 | St. Charles, Missouri

St. Charles Convention Center



Alliance *for*  
Massage Therapy  
Education

# Sponsorship & Exhibitor Opportunities for the **Alliance Fourth Annual Conference** July 18-20, 2013 | St. Charles Convention Center



## St. Charles, Missouri

You are invited to join the Alliance for Massage Therapy Education for our 2013 Annual Conference – in the dramatic setting of St. Charles, Missouri. The event will feature workshops, discussion groups and keynote presentations focused on the important theme of ***Creating a Culture of Teaching Excellence***. The program includes educational sessions and activities to nurture and deepen the relationships among massage school administrators, teachers, continuing education providers and industry representatives.

**Conference Sponsorships** provides your company or association with the opportunity to interact with educators and decision makers from around the country with a targeted marketing message and business development efforts. You may also consider ***showcasing your products and/or services as an Exhibitor***. A list of sponsorship options is outlined on the following pages. Detailed program information will be posted to the Conference page on the Alliance website.

At the Alliance Conference, the Exhibit Hall is located in the same room where meal functions take place – and within close proximity of the main assembly room. This ensures that your exhibit will receive plenty of ***high-quality contact time with attendees***. As well, those who are representing our sponsors and exhibitors are considered full participants in the conference. This means you are welcome to attend all educational programs, join in discussions, and ***share your knowledge and perspective***. You're considered part of our community.

The St. Charles Convention Center with lodging at the adjoining Embassy Suites – St. Charles/Hotel & Spa is located just one mile from the historic Main Street of St. Charles. Stroll the quaint brick lined streets, admiring the Missouri River and 19th Century architecture. Enjoy an evening out at the Ameristar Casino also situated only a mile from the hotel. Visit downtown St. Louis with all its cultural, dining, and entertainment attractions just 20 miles away. Take the family to St. Louis Zoo or head to Six Flags St. Louis for an exciting day out. Browse the stores at one of the nearby malls including Mid Rivers Mall, St. Louis Mills Mall and St. Louis Galleria or catch a concert at the Verizon Wireless Amphitheater.

**Details:** Hotel is \$124/night (includes wifi, parking, shuttle to downtown, cooked to order breakfast, and evening reception. Reserve by May 31, 2013 to ensure this rate).

# Sponsorship & Exhibitor Opportunities for the **Alliance Fourth Annual Conference** July 18-20, 2013 | St. Charles Convention Center

## MAJOR CONFERENCE SPONSORSHIP

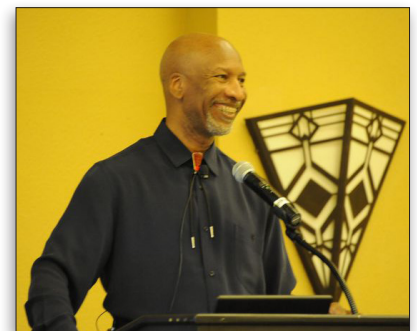
### Gold Sponsor: \$10,000 – Keynote Sponsorship

- ▶ This opportunity is limited to two companies or organizations, Thursday or Friday
- ▶ Recognition from the podium during the opening session
- ▶ Opportunity for a 2-minute presentation
- ▶ 6' Exhibit table
- ▶ Tote bag insert of your marketing materials and/or samples
- ▶ 3 registrations – includes lunch Thursday, Friday and Saturday
- ▶ Full page advertisement in the program book (exclusively for sponsors)
- ▶ Sponsor name and logo on website and name in all AFMTE conference promotions
- ▶ Sponsor logo on the printed sign next to the session you are sponsoring
- ▶ Sponsor logo printed on the conference tote bag



### Silver Sponsor: \$5,000

- ▶ Recognition from the podium during the opening session
- ▶ 6' Exhibit table
- ▶ Tote bag insert of your marketing materials and/or samples
- ▶ 2 registrations - includes lunch Thursday, Friday and Saturday
- ▶ One-half page advertisement in the program book (exclusively for sponsors)
- ▶ Sponsor name and logo on website and name in all AFMTE conference promotions
- ▶ Sponsor logo on the breakout session signs
- ▶ Sponsor logo printed on the conference tote bag



# Sponsorship & Exhibitor Opportunities *for the* **Alliance Fourth Annual Conference** July 18-20, 2013 | St. Charles Convention Center

## EVENT SPONSORSHIP OPPORTUNITIES

### Opening Reception: \$5,000

- ▶ Recognition from the podium during the opening session
- ▶ 6' Exhibit table
- ▶ Tote bag insert of your marketing materials and/or samples
- ▶ 2 registrations - includes lunch Thursday, Friday and Saturday
- ▶ One-half page advertisement in the program book (exclusively for sponsors)
- ▶ Sponsor name and logo on website and name in all AFMTE conference promotions
- ▶ Sponsor name and logo on reception sign
- ▶ Sponsor logo printed on the conference tote bag



### Coffee Breaks: \$1,500

- ▶ This opportunity is limited to three companies or organizations, Thursday, Friday or Saturday
- ▶ Recognition from the podium during the opening session
- ▶ Tote bag insert of your marketing materials and/or samples
- ▶ One-quarter page advertisement in the program book (exclusively for sponsors)
- ▶ Sponsor name and logo on website and name in all AFMTE conference promotions
- ▶ Sponsor name and logo on Coffee Break sign

### Meet the Authors Reception: \$1,500

- ▶ Recognition from the podium during the opening session
- ▶ Tote bag insert of your marketing materials and/or samples
- ▶ One-quarter page advertisement in the program book (exclusively for sponsors)
- ▶ Sponsor name and logo on website and name in all AFMTE conference promotions
- ▶ Sponsor name and logo on Meet the Authors reception sign

# Sponsorship & Exhibitor Opportunities for the **Alliance Fourth Annual Conference** July 18-20, 2013 | St. Charles Convention Center

## SUPPORTING ORGANIZATIONS

### Conference Angel: \$1,000 or above

- ▶ Sponsor name and logo on website and name in all AFMTE conference promotions
- ▶ Tote bag insert of your marketing materials and/or samples

### Tote Bag Insert \$300 member \$500

- ▶ Add a Promotional Piece and/or Samples inside the Conference Tote Bags

### Conference Exhibitor:

- ▶ Option 1: Basic Exhibitor Package Early Bird Price:  
6' table, 1 registration- includes lunch Thursday, Friday and Saturday  
Member \$895.00 Non-Member \$1,395
- ▶ Option 2: Extended Exhibitor Package Early Bird Price  
6' table, 1 registration, tote bag insert - includes lunch Thursday, Friday and Saturday  
Member \$995.00 Non-Member \$1,695

**Note: All people attending the conference must be registered. The Early Bird Price for each additional person beyond what's included in your sponsorship level is: \$395 Member \$495 Non-Member**  
**Early Bird Offer Ends May 31, 2013**

## About Allied Membership

- ▶ This is the membership category for companies that provide products and services to the education sector, as well as other stakeholder organizations in the massage therapy field that want to support the work of the Alliance.
- ▶ Allied Members receive year-round exposure on a special page on the Alliance website, with a hot-linked logo. In addition, they are eligible to post an unlimited number of workshops and webinars to the Continuing Education Resource Directory (at no cost), and will receive discounts on banner ads on the CE Directory.
- ▶ Allied Membership dues are **\$1000/year**.
- ▶ Allied Members receive a **\$500 - \$700 DISCOUNT** on the price of a tabletop exhibit space at the Annual Conference, which makes this membership category an excellent value.
- ▶ Membership is based on the date of first joining, and renewals will be payable on the anniversary of that date.





## Alliance for Massage Therapy Education

## 2013 Annual Conference Sponsorship & Exhibit Space RESERVATION FORM

### CONFERENCE OPPORTUNITIES – INDICATE YOUR CHOICE:

- ☐ GOLD SPONSOR – \$10,000
- ☐ SILVER SPONSOR – \$5,000
- ☐ OPENING RECEPTION SPONSOR – \$5,000
- ☐ COFFEE BREAK SPONSOR – \$1,500
- ☐ MEET THE AUTHOR RECEPTION SPONSOR – \$1,500
- ☐ CONFERENCE ANGEL – \$1,000
- ☐ TOTE BAG INSERT – \$300 member - \$500 non-member
- ☐ EXHIBIT SPACE OPTION 1: MEMBER RATE – \$895
- ☐ EXHIBIT SPACE OPTION 1: NON-MEMBER RATE – \$1,395
- ☐ EXHIBIT SPACE OPTION 2: MEMBER RATE – \$995
- ☐ EXHIBIT SPACE OPTION 2: NON-MEMBER RATE – \$1,695
- ☐ ALLIED MEMBERSHIP DUES – \$1000/YEAR

**Payment:** (Your signature below signifies your commitment to pay for all sponsorships or exhibit spaces as stipulated herein)

Name \_\_\_\_\_

Company/Association \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Mobile \_\_\_\_\_

Website \_\_\_\_\_ Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

☐ Number of Attendees \_\_\_\_\_ Name(s) on Badge(s) \_\_\_\_\_

☐ Credit Card (select one at right):

☐ Check enclosed (payable to AFMTE)

☐ Please Invoice me

☐ VISA

☐ MasterCard

☐ American Express

☐ Check here if your C.C. Billing Address is the same as your Mailing Address. If different, write in below.

Credit Card # \_\_\_\_\_ Card Security Code# \_\_\_\_\_

Exp. Date (month/year) \_\_\_\_\_ Name on card \_\_\_\_\_

TOTAL PAID: \$ \_\_\_\_\_ Signature \_\_\_\_\_

**Payment & Cancellation Policy:** This document serves as a contract. All sponsorship requests are final, and are subject to approval of the Alliance. Execution of this form signifies assumption of legal responsibility to pay for all fees as stipulated on the form. Payment must be made in U.S. dollars drawn from a U.S. bank. In compliance with ADA regulations, the Alliance will take all reasonable steps to ensure that those persons with disabilities are given equal and reasonable opportunity to participate in the conference. **For further information, please contact the Alliance toll-free at 855-236-8331.**

**Note: All people attending the conference must be registered. The Early Bird Price for each additional person beyond what's included in your sponsorship level is: \$395 Member \$495 Non-Member**  
**Early Bird ends 5/31/2013**

**MAIL** completed form with payment to: AFMTE -1232 Bonefish Court - Fort Pierce, FL 34949-2901

**FAX** completed form to: **786-522-2440** Register online at **afmte.org**

**SCAN or Save** completed form and EMAIL to: **<admin@afmte.org>**