

# Sponsorship & Exhibitor Opportunities *for the* 2015 Educational Congress

July 21-28, 2015 | Minneapolis, MN

Exhibit days July 23- 25

The Commons Hotel

Hosted by



Alliance for  
Massage Therapy  
Education

COMTA®

Commission on Massage Therapy  
Accreditation



The first Educational Congress will take place over 8 days July 21-28 in Minneapolis, MN. Although there are meetings throughout the week, the main portion of the conference with exhibits will be July 23, 24, and 25th. The idea was inspired by the voices within the massage therapy and bodywork education community and their desire to have one event where every organization connected with Massage Therapy and Bodywork Education would gather to share, collaborate and unite for 1 week of discussing critical issues, enhance teaching skills, and network. Our mission is to foster dialogue, inquiry, and creative problem-solving between and among organizations and individuals involved in massage therapy and bodywork education.

We will provide opportunities to become informed about critical issues affecting our health industry, gather information, enhance teaching skills, and network. As integral and vital part of the Massage and Bodywork community, Educational Congress exhibitors are active in all aspects of the events. You will be part of the discussions, sharing ideas and having valuable one on one time with educators, schools directors, continuing education providers, administrative personnel and others affiliated with the education community.

Never before has an event like this taken place. So be part of a history making event by securing your place today!

Contact Cherie Sohnen-Moe at [csohnen-moe@afmte.org](mailto:csohnen-moe@afmte.org) or 520-743-3936

## The Commons Hotel

615 Washington Ave SE  
Minneapolis, MN 55414

612.379.8888 | AFMTE Rate \$140

The Commons Hotel is conveniently located to downtown Minneapolis on the University of Minnesota Campus, combining the energy of the international university setting with the accessibility and attributes of a major city.

## Exhibitors:

As with every Alliance event in the past, the exhibitors with the Educational Congress have a voice and are encouraged to participate in any and all of the sessions and events. You are an important part of the Massage Therapy and Bodywork community and you have valuable information and ideas to help raise the standard of massage therapy and bodywork education.

### Option 1: Basic Exhibitor Package

6' table, 1 registration  
Member \$895.00 Non-Member \$1,395

### Option 2: Extended Exhibitor Package

6' table, 1 registration, tote bag insert  
Member \$995.00 Non-Member \$1,695



Note: additional people staffing the booth need to register for the conference at \$395 Member fee \$495 Non-Member fee (early bird price)

# CONFERENCE SPONSORSHIP OPTIONS

## Gold Level: \$10,000 - One Available

- ▶ Keynote Sponsorship
- ▶ Recognition from the podium during the opening session
- ▶ Opportunity for a 2-minute presentation
- ▶ 6' Exhibit table
- ▶ Tote bag insert of your marketing materials and/or samples
- ▶ 3 registrations
- ▶ Full page advertisement in the program book (exclusively for sponsors)
- ▶ Sponsor name and logo on website and name in AFMTE conference promotions
- ▶ Sponsor logo on the printed sign next to the session you are sponsoring
- ▶ Sponsor logo printed on the conference tote bag



## Silver Level: \$5,000

- ▶ Recognition from the podium during the opening session
- ▶ 6' Exhibit table
- ▶ Tote bag insert of your marketing materials and/or samples
- ▶ 2 registrations
- ▶ Half page advertisement in the program book (exclusively for sponsors)
- ▶ Sponsor name and logo on website and name in AFMTE conference promotions
- ▶ Sponsor logo on the breakout session signs
- ▶ Sponsor logo printed on the conference tote bag

## Congress Presenters: \$1,500 - Ten Available

- ▶ Recognition from the podium during the opening session
- ▶ Tote bag insert of your marketing materials and/or samples
- ▶ One-quarterpage advertisement in the program book (exclusively for sponsors)
- ▶ Sponsor name and logo on Alliance Website and name Alliance conference promotions





# CONFERENCE SPONSORSHIP OPTIONS

## Opening Reception: \$5,000

- ▶ Recognition from the podium during the opening session
- ▶ 6' Exhibit table
- ▶ Tote bag insert of your marketing materials and/or samples
- ▶ 2 registrations
- ▶ Half page advertisement in the program book (exclusively for sponsors)
- ▶ Sponsor name and logo on website and name in AFMTE conference promotions
- ▶ Sponsor logo printed on the conference tote bag
- ▶ Sponsor name and logo on reception sign



## Continental Breakfast: \$2,500

- ▶ Recognition from the podium during the opening session
- ▶ Tote bag insert of your marketing materials and/or samples
- ▶ One-quarter advertisement in the program book (exclusively for sponsors)
- ▶ Sponsor name and logo on website and name in AFMTE conference promotions
- ▶ Sponsor name and logo on the Breakfast sign

## Meet the Commissioner's Reception \$2,000

- ▶ Recognition from the podium during the opening session
- ▶ Tote bag insert of your marketing materials and/or samples
- ▶ One-quarterpage advertisement in the program book (exclusively for sponsors)
- ▶ Sponsor name and logo on website and name in AFMTE conference promotions
- ▶ Sponsor name and logo on the Meet the Commissioners reception sign



## Coffee Break: \$1,500

- ▶ Recognition from the podium during the opening session
- ▶ Tote bag insert of your marketing materials and/or samples
- ▶ One-quarterpage advertisement in the program book (exclusively for sponsors)
- ▶ Sponsor name and logo on website and name in AFMTE conference promotions
- ▶ Sponsor name and logo on the Coffee Break sign

# CONFERENCE SPONSORSHIP OPTIONS

## Clipboards: \$2,000 - One Available

- ▶ Recognition from the podium during the opening session
- ▶ Every attendee receives a clipboard with your company name and logo imprinted
- ▶ Sponsor name and logo on website and name in AFMTE conference promotions



## Conference Angel: \$1,000 or above

- ▶ Recognition from the podium during the opening session
- ▶ Tote bag insert of your marketing materials and/or samples
- ▶ Sponsor name and logo on website and name in AFMTE conference promotions



## Tote Bag Insert: \$300 member; \$500 non-member (We are anticipating between 200-300 attendees)

- ▶ Sponsor name and link on website and promoted on Social Media
- ▶ Tote bag insert of your marketing materials and/or samples



## Raffle Prize:

(We are anticipating between 200-300 attendees)

- ▶ Sponsor name and link on website and promoted on Social Media



Questions? Please contact Cherie 520-743-3936 or [csohnen-moe@afmte.org](mailto:csohnen-moe@afmte.org)

2015 Educational Congress  
July 21-28, 2015 | Minneapolis, MN



Alliance for  
Massage Therapy  
Education

# 2015 Educational Congress Exhibitor and Sponsor Form

*Fax completed form to 520-743-3656 -or-  
mail to: AFMTE 1232 Bonefish Court Fort Pierce, FL 34949-2901 | Questions: Call 520-743-3936*

## Company Information

Company Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

## Exhibitor Options

### Option 1: Basic Exhibitor Package

6' table, 1 registration Member \_\_\_\_\_x\$895= \_\_\_\_\_  
Non-Member \_\_\_\_\_x\$1,395= \_\_\_\_\_

### Option 2: Extended Exhibitor Package

6' table, 1 registration, tote bag insert  
Member \_\_\_\_\_x\$995= \_\_\_\_\_  
Non-Member \_\_\_\_\_x\$1,695= \_\_\_\_\_

Booth Rep. 1 Name: \_\_\_\_\_  
Email: \_\_\_\_\_

Booth Rep. 2 Name: \_\_\_\_\_  
Email: \_\_\_\_\_

Note: additional people staffing the booth need to register  
for the Congress Member \_\_\_\_\_x\$395= \_\_\_\_\_  
Non-Member \_\_\_\_\_x\$495= \_\_\_\_\_

**Limited number of spaces available - first come first serve**

## Payment Information

Total Amount \$ \_\_\_\_\_

### Option 1: Credit Card

☐ MC ☐ Visa ☐ Discover

Card Number: \_\_\_\_\_

VPN: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

### Option 2: Check

☐ Check enclosed payable to AFMTE

Mail to:

AFMTE

1232 Bonefish Court

Fort Pierce, FL 34949-2901

### Signature Required

x \_\_\_\_\_

Date: \_\_\_\_\_

☐ I agree to email my product, logo, description  
and website link to Stephanie Beck  
[sbeck@afmte.org](mailto:sbeck@afmte.org) by February 1, 2015

## Raffle Description and retail value of Prize(s):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Sponsorship Opportunities

☐ Gold Level Keynote: \$10,000  
☐ Silver Level: \$5,000  
☐ Congress Presenters: \$1,500  
☐ Opening Reception: \$5,000  
☐ Continental Breakfast: \$2,500  
☐ Meet the Commissioners Reception: \$2,000

☐ Coffee Break: \$1,500  
☐ Conference Angels: \$1,000 or above  
☐ Clipboards: \$2,000  
☐ Tote Bag Inserts: ☐ \$300 member  
☐ \$500 non-member