

2017 Exhibitors/Sponsors Prospectus

Biennial Educational Congress

Fostering Collaboration in the Massage Therapy and
Bodywork Education Community

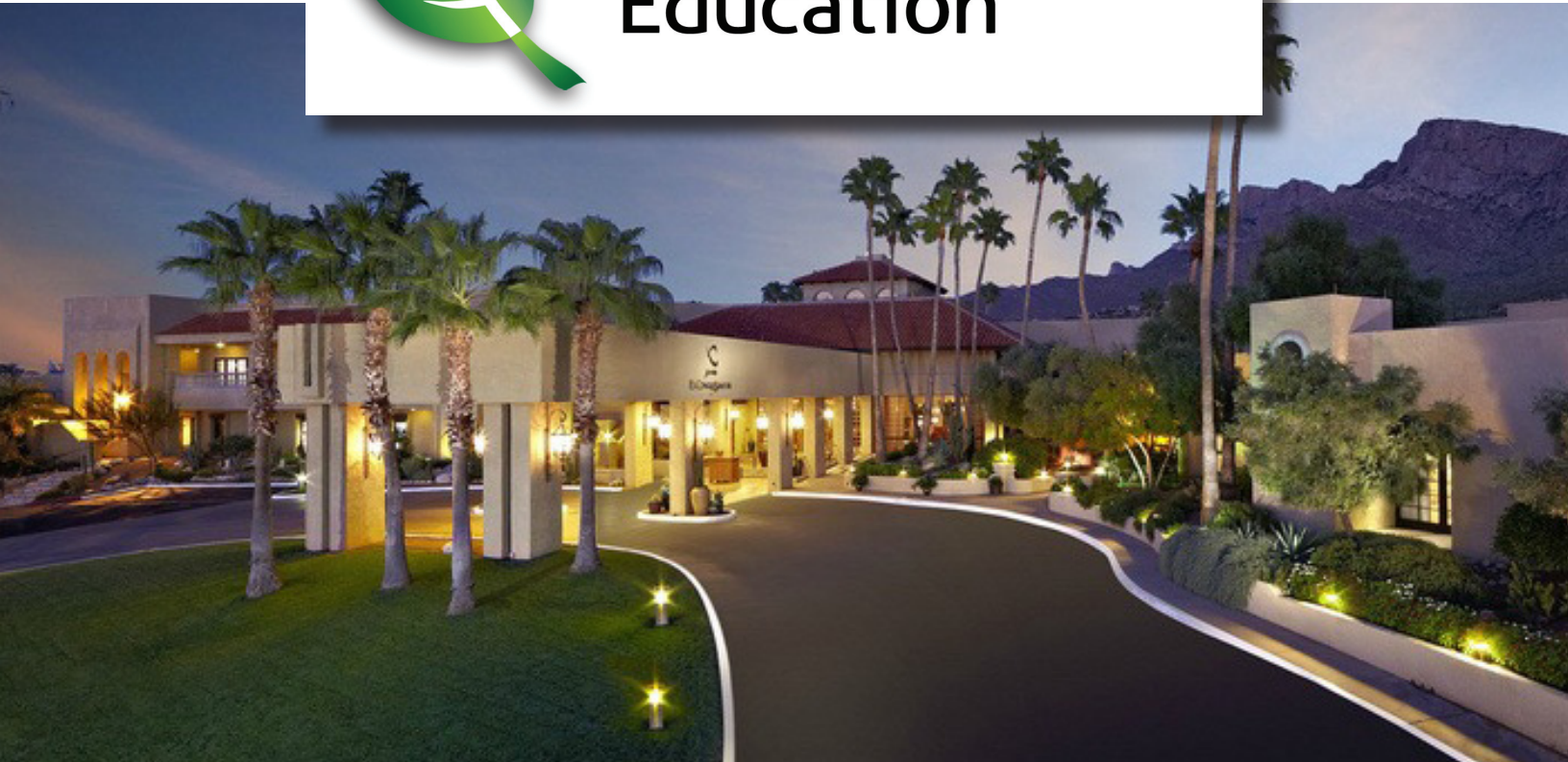
July 26-30, 2017 | Tucson, AZ
Exhibit days July 27- 29

"Elevating Standards of Excellence"

Hosted By



Alliance *for*
Massage Therapy
Education



We are proud to announce the 2017 theme is "Elevating Standards of Excellence." The second Educational Congress will take place over five days at the end of July 2017 in Tucson, AZ. In addition to the pre- and post-conference events, the exhibit hall, keynote, and the general and breakout sessions are scheduled on July 27, 28, and 29th. Our mission is to foster dialogue, inquiry, and creative problem-solving between and among organizations and individuals involved in massage therapy and bodywork education.

The idea of a Congress was inspired by the voices within the massage therapy and bodywork education community and the desire to have one event where the majority of organizations connected with massage therapy and bodywork education would gather to share, collaborate and unite to discuss critical issues affecting our industry, gather information, enhance teaching skills, and network.

The Alliance for Massage Therapy Education is a non-profit organization that relies on membership, industry sponsorship, and fundraising events to be able to fulfill our organization's mission to serve as an independent voice, advocate, and resource for the massage therapy and bodywork education community.

The AFMTE is excited to offer you a variety of options to participate in the 2017 Educational Congress. Educational Congress sponsors and exhibitors are an integral and vital part of the massage and bodywork community and are encouraged to be active in all aspects of the events. You have valuable information and ideas that can contribute to raising the standards of massage therapy and bodywork education. You will receive unprecedented recognition and exposure to massage school directors, administrators, teachers, and continuing education providers during three days of workshops and discussions. Top massage education leaders and decision-makers will be in attendance, making it a premier networking and business opportunity. Reach massage therapy educators from around the country (and internationally) as they gather to foster their own professional development, as well as contribute their perspectives to shaping the future of massage therapy and bodywork education.

As a leader in this industry, we encourage you to distinguish yourself and your organization in the profession by supporting educational excellence. A detailed explanation of the opportunities to collaborate are listed below. The Sponsorships are available on a first-come basis. Contact Cherie Sohnen-Moe to reserve your opportunity at 520-743-3936 or cherie@afmte.org

Exhibitors:

The meal breaks, reception, and general sessions all take place in the Exhibitor Hall. Our breakout sessions are adjacent to the Exhibit Hall. Everything is convenient, and we have allotted ample time for attendees to visit the exhibitors.

Includes:

- ❖ Company name and logo on AFMTE website and social media conference promotions with a reciprocal link
- ❖ Listed on digital conference program
- ❖ Tote bag insert of your marketing materials and/or samples
- ❖ 6" skirted table, two chairs in carpeted area
- ❖ One registration (includes all provided meals)

Early Bird Price (until March 31, 2017): AFMTE Member \$895.00; Non-Member \$1,395
Regular Price (after March 31, 2017): AFMTE Member \$1095.00; Non-Member \$1,595



Note: All people attending the conference must be registered. The Early Bird Price for each additional person beyond what's included in your sponsorship level is:

AFMTE Member \$395; Non-Member \$495. After May 15, 2017:
AFMTE Member \$495; Non-Member \$595

CONFERENCE SPONSORSHIP OPTIONS

Platinum: \$15,000 - SOLD to Universal Companies

- ❖ Sponsor's name and logo listed as a Platinum Sponsor on all conference materials including select pre-conference advertising, conference signage, program materials, and on AFMTE website with a reciprocal link
- ❖ Prominently featured on our digital Conference Program
- ❖ Recognition from the podium during the opening session invitation to briefly address the attendees (two minutes max)
- ❖ Sponsor's name and/or logo imprinted on the front of the tote bags (side with just the AFMTE logo) distributed to all attendees and speakers, and includes the opportunity for a tote bag insert
- ❖ One representative from your organization will welcome attendees during opening session
- ❖ One representative from your organization will be invited to welcome attendees during two educational sessions
- ❖ Complimentary Exhibitor table and tote bag insert
- ❖ Four complimentary conference registrations (includes all provided meals)
- ❖ Prominently featured on our digital Conference Program



Gold Level: \$10,000 - Keynote

Exclusive for one company

- ❖ Recognition from the podium during the opening session
- ❖ Opportunity for a two-minute presentation
- ❖ Opportunity to introduce keynote speaker
- ❖ Sponsor name and logo listed as a Gold Sponsor on all conference materials including select pre-conference advertising, conference signage, and on conference website with a reciprocal link
- ❖ Complimentary Exhibitor table and tote bag insert
- ❖ Three conference registrations (includes all provided meals)
- ❖ Sponsor logo printed on the conference tote bag
- ❖ Prominently featured on our digital conference program



CONFERENCE SPONSORSHIP OPTIONS

Silver Level: \$5,000 - Three Available

- ❖ Recognition from the podium during the opening session
- ❖ Complimentary Exhibitor table and tote bag insert
- ❖ Two registrations (includes all provided meals)
- ❖ Sponsor name and logo on AFMTE website and social media conference promotions with a reciprocal link
- ❖ Sponsor name in major AFMTE conference promotions
- ❖ Sponsor logo on the breakout session signs
- ❖ Sponsor logo printed on the conference tote bag
- ❖ Listed on digital conference program



Opening Reception: \$10,000 (Diamond)

Exclusive opportunity for one company at \$10,000, or two companies at \$5,500 each

- ❖ Recognition from the podium during the opening session
- ❖ Complimentary Exhibitor table and tote bag insert
- ❖ Two registrations total (includes all provided meals)
- ❖ Sponsor name and logo on AFMTE website and social media conference promotions with a reciprocal link
- ❖ Sponsor name in major AFMTE conference promotions
- ❖ Listed on digital conference program
- ❖ Sponsor logo printed on the conference tote bag (if one company at \$10,000)
- ❖ Sponsor name and logo on reception sign



Continental Breakfast: \$5,000 (Sapphire) - Three Available

- ❖ Recognition from the podium during the opening session
- ❖ Complimentary Exhibitor table and tote bag insert
- ❖ One registration (includes all provided meals)
- ❖ Sponsor name and logo on AFMTE website and social media conference promotions with a reciprocal link
- ❖ Sponsor name in major AFMTE conference promotions
- ❖ Listed on digital conference program
- ❖ Sponsor name and logo on reception sign



CONFERENCE SPONSORSHIP OPTIONS

Clipboard: \$2,000 - One Available

- ❖ Recognition from the podium during the opening session
- ❖ Every attendee receives a clipboard with your company's name and logo imprinted
- ❖ Listed on digital conference program
- ❖ One representative is invited to hand out clipboards during registration hours to attendees
- ❖ Sponsor name and logo on AFMTE website and social media conference promotions with a reciprocal link



Lanyard: \$2,000 - One Available

- ❖ Recognition from the podium during the opening session
- ❖ Listed on digital conference program
- ❖ Every attendee receives a lanyard with your company's name and/or logo imprinted
- ❖ One representative is invited to hand out lanyards during registration hours to attendees
- ❖ Sponsor name and logo on AFMTE website and social media conference promotions with a reciprocal link



Coffee Breaks: \$1,500 - Six Available: Thursday, Friday or Saturday

- ❖ Recognition from the podium during the opening session
- ❖ Tote bag insert of your marketing materials and/or samples
- ❖ Sponsor name and logo on AFMTE website and social media conference promotions with a reciprocal link
- ❖ Listed on digital conference program
- ❖ Sponsor logo on the Coffee Break sign



Conference Angels: \$1,000 or above - Unlimited Available

- ❖ Sponsor name and logo on AFMTE website and social media conference promotions with a reciprocal link
- ❖ Tote bag insert of your marketing materials and/or samples
- ❖ Listed on digital conference program



CONFERENCE SPONSORSHIP OPTIONS

Congress Speakers: \$750 - Ten Available

- ❖ Recognition from the podium during the opening session
- ❖ One representative per sponsorship is invited to introduce one of the speakers.
- ❖ Tote bag insert of your marketing materials and/or samples
- ❖ Sponsor name and logo on AFMTE website and social media conference promotions with a reciprocal link



Tote Bag Inserts: \$250 member; \$500 non-member

- ❖ Sponsor name and logo on AFMTE website with a reciprocal link
- ❖ Tote bag insert of your marketing materials and/or samples



Prizes:

- ❖ Company's name, logo, prize(s) on AFMTE website with a reciprocal link.
- ❖ Items prominently displayed on prize table in the main room. Announcements of the prizes before and during the raffle.





Alliance for
Massage Therapy
Education

2017 Biennial Educational Congress Exhibitor and Sponsor Form

*Fax completed form to 520-743-3656 -or-
mail to: AFMTE PO Box 40014, Tucson, AZ 85717 | Questions: Call 520-743-3936*

Company Information

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

Email: _____

Exhibitor Package

- ❖ Company name and logo on AFMTE website and social media conference promotions with a reciprocal link
- ❖ Listed on digital conference program
- ❖ Tote bag insert of your marketing materials and/or samples
- ❖ 6' skirted table, two chairs in carpeted area
- ❖ 1 registration Member _____x\$895=_____
- Non-Member _____x\$1,395=_____

Booth Rep. 1 Name: _____

Email: _____

Booth Rep. 2 Name: _____

Email: _____

Note: additional people staffing the booth need to register for the Congress Member _____x\$395=_____

 Non-Member _____x\$495=_____

Limited number of spaces available - first come first serve

Payment Information

Total Amount \$ _____

Option 1: Credit Card

☐ MC ☐ Visa ☐ Discover

Card Number: _____

VPN: _____

Exp. Date: _____

Name on Card: _____

Option 2: Check

☐ Check

Mail to address of :

AFMTE

PO Box 40014

Tucson, AZ 85717

Signature Required

x _____

Date: _____

☐ I agree to email my product, logo, description and website link to Stephanie Beck
sbeck@afmte.org by February 1, 2017

Raffle Description and retail value of Prize(s):

Sponsorship Opportunities

- | | |
|---|----------|
| <input type="checkbox"/> Gold Level Keynote: | \$10,000 |
| <input type="checkbox"/> Silver Level: | \$5,000 |
| <input type="checkbox"/> Opening Reception: | \$10,000 |
| <input type="checkbox"/> Continental Breakfast: | \$5,000 |
| <input type="checkbox"/> Lanyard: | \$2,000 |
| <input type="checkbox"/> Congress Speakers: | \$750 |

- | | |
|---|---|
| <input type="checkbox"/> Coffee Break: | \$1,500 |
| <input type="checkbox"/> Conference Angels: | \$1,000 or above |
| <input type="checkbox"/> Clipboards: | \$2,000 |
| <input type="checkbox"/> Tote Bag Inserts: | <input type="checkbox"/> \$250 member |
| | <input type="checkbox"/> \$500 non-member |