Page 1 | Alliance News Release | May 11, 2020



NEWS RELEASE For information contact: Naomi Oliviae naomi@afmte.org

May 11, 2020 —For Immediate Release

AFMTE Announces New Mentorship Program

The Alliance for Massage Therapy Education is launching a new mentoring program. This 10-week program will match individuals seeking mentorship with mentors. Accepted participants will attend a webinar to launch the program, meet weekly for 8 weeks as mentor/mentee pairs, and attend a wrap-up webinar. This inaugural program will run from June through August 2020.

The AFMTE invites applications from educators, program directors, or administrators in massage and bodywork education who are interested in being mentored ("mentees") or anyone willing to serve as a mentor. Applicants will be asked to briefly summarize professional goals, share their motivation for applying, and what they hope to achieve (as mentees) or have to offer (as mentors.)

There is no cost to participate in this program. Application is open to anyone but membership in AFMTE is required for participation. Preference will be given to Certified Educators and individuals who are in the process for applying for the Certified Educators credential.

If interested, please complete the application by Sunday, May 17, 2020 at midnight EDT. Materials will be reviewed to match mentors with mentees based upon shared interests and goals. Accepted individuals will be notified by June 1, 2020.

More information is available at the AFMTE Website: https://www.afmte.org/afmte-mentorship-program/.

About the Alliance:

The Alliance for Massage Therapy Education's mission is to serve as an independent voice, advocate and resource for the therapeutic massage and bodywork education community. Our vision is to support, strengthen, and elevate educational practices and standards in therapeutic massage and bodywork. The Alliance may be contacted at PO Box 40014 Tucson, AZ 85717. The phone number is (520) 329-2627, the general office email address is admin@afmte.org, and the website is http://www.afmte.org.