

NOVEMBER 6-8, 2026
afmte.org/conference



Alliance for
Massage Therapy
Education

STRONGER TOGETHER

ELEVATING MASSAGE EDUCATION THROUGH UNITY

KANSAS CITY MARRIOTT COUNTRY CLUB PLAZA
4445 Main St, Kansas City, MO

NOV 6TH

2 - 5 PM

CE SESSION

Shari Aldrich, *Teaching Resilience:
Designing Educational Systems That Hold
Students Through Real Life*

3 CE

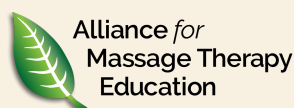
5 - 6:30 PM

REGISTRATION & VENDOR
SET-UP

6 - 6:30 PM

MEET & GREET

THANK YOU TO OUR SPONSORS!



NOV 7TH

8 - 8:45 AM

BREAKFAST & REGISTRATION

9 - 11 AM

KEYNOTE

Laura Allen, *Stronger Together:
Working Out the Knots in Massage
Education and Regulation*

2 CE

11 AM - 12 PM

COFFEE BREAK

12 - 1:30 PM

AFMTE BUSINESS LUNCHEON

2 - 6 PM

BREAKOUT CE SESSIONS

Bruce Baltz and Nathan Nordstrom,
The Creation of a CE Provider

4 CE

Jeffrey Montoya, *Using Health Care
Competencies to Improve Massage
Education*

3 CE

Anne Williams, *Empowered Classroom
Management: Strategies for Handling
Challenging Student Behavior*

3 CE

NOV 8TH

8 - 8:30 AM

BREAKFAST & REGISTRATION

8:30 - 11:30 AM

BREAKOUT SESSIONS

Shari Aldrich, *Vocational Education is Wealth Education*

3 CE

Jeffrey Montoya, *Increasing Diversity in Massage Education Through Strategic Partnerships*

3 CE

Sheila Alexander, *Bait Your Hook with Humor*

2 CE

12 - 1:30 PM

COLLABORATIVE NETWORKING LUNCH

2 - 5 PM

BREAKOUT SESSIONS

James Waslaski, *Combining Kinesthetic, Auditory, and Visual Learning Styles to Educate and Motivate All Types of Learners*

3 CE

Laura Allen, *Collaboration in Massage Therapy Education: Building Effective Partnerships*

3 CE

Bruce Baltz and Nathan Nordstrom, *Developing Your Continuing Education Program as a School*

3 CE

5:15 - 6 PM

ROUNDTABLE DISCUSSION