

Erica Keays
Prospective Directors Interview Questions

1. Due to other commitments, I have not been able to give enough time to the Alliance. However, I have recently consolidated my schedule and stepped down from another organization, and I hope this will free me up to refocus my energy.
2. I am happy to contribute what is necessary to meet the Board's requirements. In my previous position with another massage therapy organization, I often spent 10 hours a month on work.
3. As someone who has dedicated herself to the field of massage therapy, I am passionate about work that elevates the profession. In my previous position with another organization, I worked hard to bring my passion, dedication, and creativity to the organization.
4. My strength within the scope of this work is that I work to be efficient and organized, and respect the organization I am volunteering with. A weakness would be not speaking up as much as I could regarding various matters, so I am working on polishing my communication skills.
5. As I have continued to be a member of this organization, I only see strengths and have yet to see a weakness I can acknowledge. This organization is polished, professional, and inspiring, and so far I have only had positive experiences.
6. I can offer the perspective as someone who is still in private practice, but is also an educator, both in a massage school setting and as a continuing education provider. Having an arm in each of these aspects can give me some valuable insight.
7. I will ensure my accessibility by maintaining a method of communication(e.g., email) that will be checked regularly to ensure timely responses. Being an attentive listener is another skill I have honed over the years as an instructor and practitioner, so giving attention to those who need it will be a vital part of my experience.
8. I imagine the limits on Board members speaking on behalf of the Alliance would be to keep things professional, non-political, and non-biased, keeping the focus solely on the organization as a whole. I will gladly show respect and due diligence in this role.
9. I see this organization continuing to grow and expand its leadership of our industry, and filling gaps left by other organizations. The Alliance has the potential to change the way education is viewed in the massage therapy industry and can pave the way for continued elevation of the practice.